Forget Rebranding Feminism

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Lucy Mangan, writing in the Guardian on 16/11/13, exhorts her readers to forget about "rebranding feminism" and instead focus on a few core issues. She advises, "ideally those core issues would be decided by a global referendum of women". Good idea, Lucy, that sounds unimpeachably democratic. We need to keep our eyes, she tells us, on the prize of securing women's choice of whether or not to have children, derived from, amongst other things, economic independence from men. Having reconfirmed these core issues, women should then, "beat the shit out of everyone in the way until those issues are satisfactorily resolved".

I can't fault it. That's a good recipe for effective political action. And for men it means this: you will not be taking part in that referendum, you will not be granted any say in whether you have children or not, and expect "economic independence from men" to actually mean forcible extraction of money from men. And if you get in the way of this agenda you will have the shit beaten out of you. Well, at least it's clear. Or it is to me. Amazingly, to the vast majority of people, it still isn't.